

What's Inside

asita eco-resort



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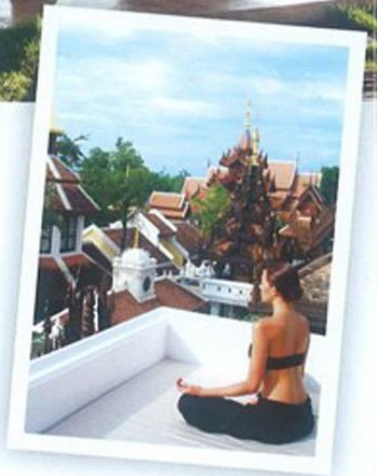
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eco-resorts

ASITA ECO-RESORT
CHECKING IN

Touch of Nature

A new boutique eco-resort in Amphawa promises a holiday that is in harmony with nature

BY PERCY ROXAS

Amphawa may not ring a loud bell among many foreign visitors to Thailand. Yet, the locals however, can tell you that the popularity of this holiday spot has been consistently growing in the last few years. Located just about 63km west of Bangkok, this district of Samut Songkhram is favored for its picturesque riverside scenery and laidback ambience that is already disappearing from some traditional Thai holiday spots. While a relatively new destination, Amphawa offers a lot, especially for eco-friendly travelers. They can enjoy an array of activities and hotels that make all "back-to-nature" breakaways perfect. One of these properties stands out not only in terms of service and facilities, but also for its truly green attitude. This is asita eco-resort, a new intimate boutique hotel.

How eco-friendly is asita eco-resort then? Amazingly, for such an intimate resort, asita is "green" as green" should be. This means some of the biggest polluters in the operation has been scrutinized. Firstly, green energy is prioritized and water consumption minimized. Recycling has been made a commonplace practice through all the facilities. In fact, the entire operation is thought through, from gardening products to guestroom amenities – and not the least – the staff is trained to protect the environment too. As importantly perhaps, guests are encouraged to participate in the green initiatives – without compromising their opportunities to have a fun, memorable stay, of course.

Guests just love the resort's peaceful setting. Surrounding pine trees and an enormous canal nearby help in recreating the yonder years of simple but elegant Thai upcountry lifestyle. But here's a twist: it is run by a veteran team experienced in managing five-star hotels of international caliber and built with facilities equivalent to four-star hotels.



Needless to say, the resort is built with eco-friendly materials, in harmony with its natural surroundings. Room decorations use natural products to help preserve the environment while also emphasizing space and comfort. The Villa (Standard and Deluxe) and Thai Deluxe rooms are both 42sqm in size and fully furnished. Each room enjoys a view of green trees, spacious bathroom, and separate shower. The Villa Deluxe has exterior shower and garden. The 60sqm-Thai Suite is fully decorated in modern Thai with living room and porch for a peaceful evening sipping tea and admiring dancing fireflies. All the rooms are filled with expected mod cons plus wireless high-speed Internet. There's even a private natural swimming pool in front of the rooms' porch for that ultimately relaxing dip.

The green and healthy policy continues at the bar and restaurant. While serving Thai and international food, focus is on dishes made from local produce. One of the most ecological options on the menu is the seafood, freshly caught from their own marine farm, and cooked with organic vegetables and fruits also grown from their own garden. Even in their Spa by asita, you may leave your worries of your environmental footprint outside the door. Only high-quality natural products, generally made from Thai herbs, are used for your pampering. You can choose treatments from a wide range, varying from facials to massages. Moreover, asita eco-resort is not just for leisure guests. The resort can also meet professional requirements for functions and special occasions (for groups of 10 to 200 people) – the natural way, of course. During breaks guests can join exciting activities such as rowing boat by the river or even just appreciating the unique surroundings.

But don't think asita eco-resort neglected the fun side. Besides the outdoor saltwater swimming pool and recreational space, it also offers tour packages in the nearby attractions.

Truly every detail has been taken care of, so that you can enjoy an unforgettable lesiurly stay. What's best is, at the same time, guests can trust that they have done their share in keeping the environment green for us all! ■

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